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## 6.2 Strategy Development and Deployment

*6.2.1 The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.*

### Response:

The Strategic Plan seeks to leverage the strengths that CTIMIT has developed over the decades and to build upon them and acquire or develop new strengths.

Strategic Goal	Strategic Planning
Good Governance	<ul style="list-style-type: none"> <li>a. Vision, Mission, and execution.</li> <li>b. Student and staff grievance redressal systems.</li> <li>c. To implement E-Governance.</li> <li>d. Creation and working of IQAC for maintain the quality.</li> </ul>
Accreditation and ranking progress	<ul style="list-style-type: none"> <li>a. To lay the path to lead CTIMIT towards a NAAC Accreditation by 2023</li> <li>b. To participate in various rankings of national repute like NIRF and ARIIA rankings.</li> </ul>
Physical Infrastructure	<ul style="list-style-type: none"> <li>a. To well maintain classrooms, seminar halls and conference halls.</li> <li>b. To provide sports and canteen facilities.</li> <li>c. To provide basic infrastructure for cultural activities.</li> <li>d. To offer a means of transportation.</li> <li>e. To upgrade the laboratories.</li> </ul>
Library Enrichment	<ul style="list-style-type: none"> <li>a. To Establish and regularly upgrade Digital &amp; E-Library.</li> <li>b. To procure books, journals, and magazines.</li> <li>c. To maximize the circulation of library resources.</li> <li>d. To encourage the faculty and students to visit the library and utilize the resources available.</li> </ul>

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Green Campus	<ul style="list-style-type: none"><li>a. To promote no vehicle zone in the campus.</li><li>b. To encourage tree plantation activities.</li><li>c. To establish Waste water treatment system, solid waste treatment and rain water harvesting.</li><li>d. To manage e waste and efficient usage of recycled waste.</li></ul>
Teaching Learning and Evaluation Process	<ul style="list-style-type: none"><li>a. To inculcate the latest teaching learning aids in the pedagogy.</li><li>b. To apply blooms taxonomy for setting of question papers.</li><li>c. To take regular feedbacks from students and GAP analysis on the basis of feedback.</li><li>d. To ensure the proper working of mentor mentee system for the overall development of students.</li><li>e. To introduce add on courses for the students.</li></ul>
Research and Faculty Development	<ul style="list-style-type: none"><li>a. To encourage faculty to file patents and publish research papers.</li><li>b. To arrange Faculty Development programmes in collaboration with NITTTR to upgrade faculty.</li><li>c. To motivate students and faculty members to participate/organize conferences.</li><li>d. To obtain consultancy projects from industries.</li></ul>
Human Resource Management	<ul style="list-style-type: none"><li>a. To provide a favorable and secure work environment.</li><li>b. To work on welfare aspects of the team members.</li><li>c. To promote incentives, awards, and initiatives.</li><li>d. To encourage the merit-based recruitment.</li></ul>
Training and Placement	<ul style="list-style-type: none"><li>a. To create a separate cell for training and placement activities.</li><li>b. To introduce Personality Development, Soft Skills and Aptitude classes for the students.</li><li>c. To sign MoUs with industries.</li><li>d. To become member of various bodies.</li><li>e. To organize job fairs and on campus/off campus placement drives for the students and mock interviews and various workshops for the students.</li></ul>

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Quality Assurance Systems	<ul style="list-style-type: none"><li>a. To create Internal Quality Assurance &amp; Assessment cell (IQAC).</li><li>b. Timely auditing &amp; improve internal controls.</li></ul>
Alumni Interactions	<ul style="list-style-type: none"><li>a. To maintain the database of alumni.</li><li>b. To organize alumni meets.</li></ul>
Social Activities	<ul style="list-style-type: none"><li>a. To adopt villages</li><li>b. To organize various awareness programmes and blood donations camps</li><li>c. To take a unit of NSS</li></ul>

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Date: 05.04.2024

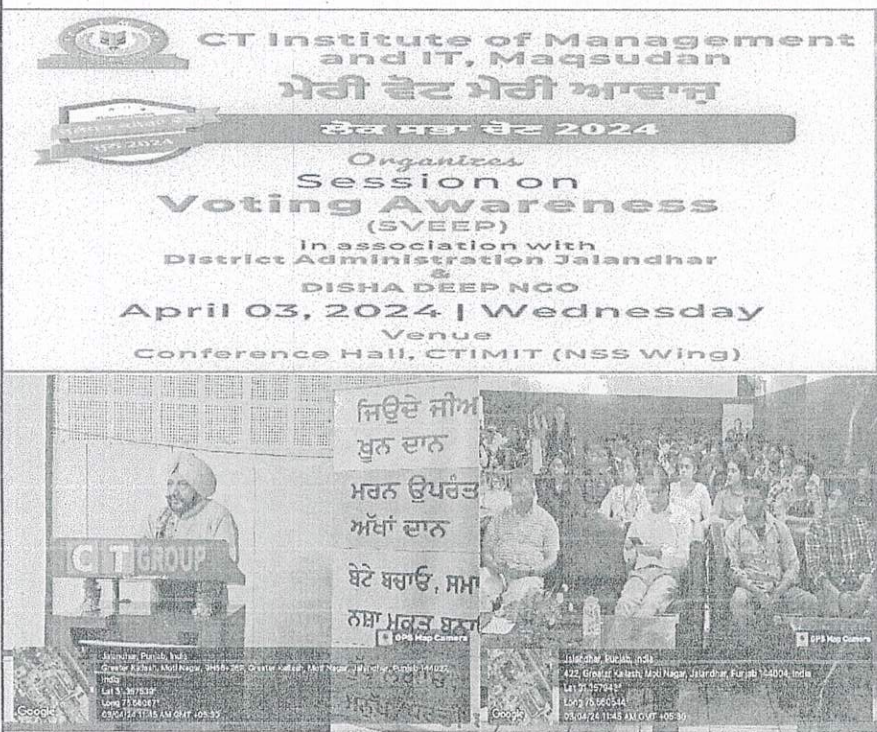
## ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Stationary Distribution
Date	04.04.2024
Time	10:00 AM
Venue	Bhagat Singh Colony, Jalandhar
Organized By	NSS Unit, CTIMIT
Coordinator Name	Mr. Harjit Singh
Beneficiary	General Public
No. of Participants	Teacher 4
Program Objective	To help underprivileged students in the community.
Program Outcome	This initiative provided access to educational resources for underprivileged students.
Photograph	 <p>Photograph of Stationary Distribution organized on dated 04.04.2024</p>

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Date: 04.04.2024

## ACTIVITY REPORT

Title	Session
Activity Name	Voting Awareness
Date	03.04.2024
Time	10:00 AM
Venue	Conference Hall, CTIMIT
Organized By	NSS Unit, CTIMIT
Coordinator Name	Mr. Harjit Singh
Beneficiary	General Public
No. of Participants	50
Program Objective	The objective of the voting awareness program was to educate and empower citizens, particularly in rural areas, about the importance of voting in a democracy.
Program Outcome	The program led to a significant increase in voter registration among previously unregistered individuals.
Photograph	 <p>Photograph of Session on Voting Awareness organized on dated 03.04.2024</p>


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Date: 16.03.2024

### ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Tree Plantation Drive
Date	15.03.2024
Time	11:30 AM
Venue	Sadha Chak, Jalandhar
Organized By	NSS Unit, CTIMIT
Coordinator Name	Mr. Harjit Singh
Beneficiary	General Public
No. of Participants	Teacher 4, Students 8
Program Objective	To plant number of trees in the society and to foster a sense of responsibility towards nature.
Program Outcome	Environmental benefits such as improved air quality and conservation of natural resources
Photograph	 <p>Photograph of Tree Plantation Drive organized on dated 15.03.2024</p>


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Date: 15.03.2024

### ACTIVITY REPORT

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Keep your Surrounding Neat & Clean
<b>Date</b>	14.03.2024
<b>Time</b>	10:00 AM
<b>Venue</b>	Village Bolina, Jalandhar
<b>Organized By</b>	NSS Unit, CTIMIT
<b>Coordinator Name</b>	Mr. Harjit Singh
<b>Beneficiary</b>	General Public
<b>No. of Participants</b>	Teacher 4 , Students 5
<b>Program Objective</b>	To create awareness among community members about the significance of cleanliness. To encourage active participation in keeping the surroundings clean. To foster a sense of responsibility towards maintaining a clean and hygienic environment.
<b>Program Outcome</b>	It helped create a clean and hygienic environment within the community, promoting overall well-being. The drive also raised awareness about the importance of cleanliness in preventing diseases and maintaining a healthy lifestyle.
<b>Photograph</b>	 <p>Photograph of Keep your Surrounding Neat &amp; Clean organized on dated 14.03.2024</p>


  
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Date: 13.03.2024

## ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Tree Plantation Drive
Date	12.03.2024
Time	11:30 AM
Venue	Sanghwal, Jalandhar
Organized By	NSS Unit, CTIMIT
Coordinator Name	Mr. Harjit Singh
Beneficiary	General Public
No. of Participants	Teacher 4 , Students 8
Program Objective	To plant number of trees in the society and to foster a sense of responsibility towards nature.
Program Outcome	Environmental benefits such as improved air quality and conservation of natural resources
Photograph	 <p>Photograph of Tree Plantation Drive organized on dated 12.03.2024</p>


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Date: 13.03.2024

### ACTIVITY REPORT

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Save Water Save Earth
<b>Date</b>	12.03.2024
<b>Time</b>	11:00 AM
<b>Venue</b>	Village Sanghwal, Jalandhar
<b>Organized By</b>	NSS Unit, CTIMIT
<b>Coordinator Name</b>	Mr. Harjit Singh
<b>Beneficiary</b>	Villagers of Sanghwal
<b>No. of Participants</b>	Teacher 2 , Students 10
<b>Program Objective</b>	The campaign aimed to raise awareness about water conservation and promote responsible water usage among community members.
<b>Program Outcome</b>	To educate community members about the importance of water conservation. To promote responsible water usage practices. To encourage community members to take action in conserving water.
<b>Photograph</b>	

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Date: 11.03.2024

**ACTIVITY REPORT**

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Tree Plantation Drive
<b>Date</b>	10.03.2024
<b>Time</b>	10:00 AM
<b>Venue</b>	Campus, CTITR
<b>Organized By</b>	Village Nurpur, Jalandhar
<b>Coordinator Name</b>	Mr. Harjit Singh
<b>Beneficiary</b>	General Public
<b>No. of Participants</b>	Teacher 4 , Students 5
<b>Program Objective</b>	To plant number of trees in the society and to foster a sense of responsibility towards nature.
<b>Program Outcome</b>	Environmental benefits such as improved air quality and conservation of natural resources
<b>Photograph</b>	 <small>Jalandhar, Punjab, India 422, Greater Kailash, Moti Nagar, Jalandhar, Punjab 144004, India Lat 31.357977° Long 75.580457° 10/10/23 12:15 PM GMT +05:30</small> <small>Google</small> Photograph of Tree Plantation Drive organized on dated 10.10.2023


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Date: 06.03.2024

## ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Tree Plantation Drive
Date	05.03.2024
Time	11:30 AM
Venue	Village Nurpur , Jalandhar
Organized By	NSS Unit, CTIMIT
Coordinator Name	Mr. Harjit Singh
Beneficiary	General Public
No. of Participants	Teacher 4 , Students 10
Program Objective	To plant number of trees in the society and to foster a sense of responsibility towards nature.
Program Outcome	Environmental benefits such as improved air quality and conservation of natural resources
Photograph	 <p>Photograph of Tree Plantation Drive organized on dated 05.03.2024</p>


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Date: 29.02.2024

## ACTIVITY REPORT

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Follow Traffic Rules
<b>Date</b>	28.02.2024
<b>Time</b>	11:00 AM
<b>Venue</b>	Village Nurpur, Jalandhar
<b>Organized By</b>	NSS Unit, CTIMIT
<b>Coordinator Name</b>	Ms. Deeksha
<b>Beneficiary</b>	General Public
<b>No. of Participants</b>	Teacher 4 , Students 8
<b>Program Objective</b>	The drive aimed to raise awareness about traffic rules, road safety, and responsible driving among community members. To promote road safety and responsible driving practices. To reduce road accidents and create a safer environment for all road users.
<b>Program Outcome</b>	It helped raise awareness about traffic rules, road safety, and responsible driving practices among community members. The drive also fostered a sense of responsibility towards maintaining a safe environment for all road users.
<b>Photograph</b>	 <p>Photograph of Follow Traffic Rules organized on dated 28.02.2024</p>

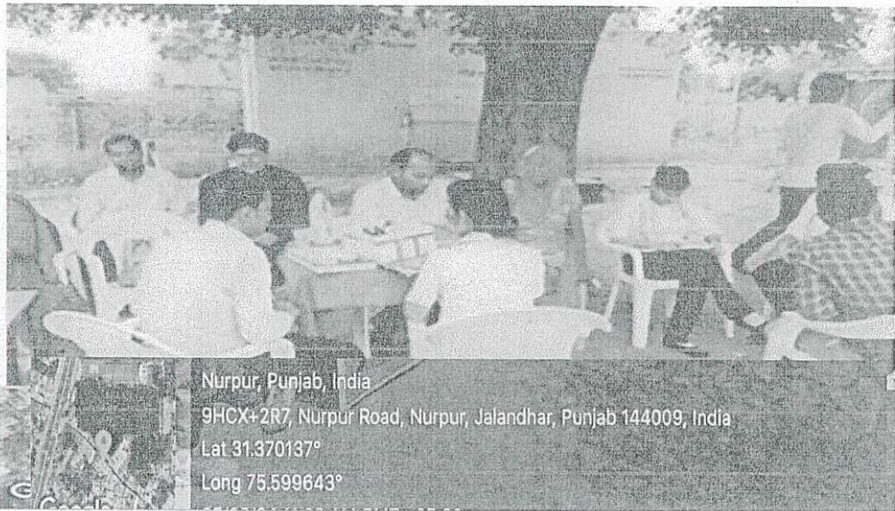
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Date: 11.10.2023

## ACTIVITY REPORT

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Medical Camp
<b>Date</b>	10.10.2023
<b>Time</b>	10:00 AM
<b>Venue</b>	Village Nurpur, Jalandhar
<b>Organized By</b>	CTIMIT
<b>Coordinator Name</b>	Ms. Deeksha
<b>Beneficiary</b>	General Public
<b>No. of Participants</b>	Teacher 4 , Students 15
<b>Program Objective</b>	The main objective of a medical camp is to provide initial care to people in life-threatening conditions which reflects the unique strengths and goals of medical ethics
<b>Program Outcome</b>	It not only provided free medical check-ups but also instilled a sense of responsibility towards adhering to regular health check-ups.
<b>Photograph</b>	 <p>Nurpur, Punjab, India 9HCX+2R7, Nurpur Road, Nurpur, Jalandhar, Punjab 144009, India Lat 31.370137° Long 75.599643°</p> <p>Photograph of Medical Camp organized on dated 10.10.2023</p>


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Date: 21.09.2023

### ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Stand Strong, Say No to Drugs
Date	20.09.2023
Time	10:00 AM
Venue	Campus, CTIMIT
Organized By	NSS Unit, CTIMIT
Coordinator Name	Ms. Deeksha
Beneficiary	General Public
No. of Participants	Teacher 4 , Students 15
Program Objective	To educate community members about the dangers of drug abuse and its impact on individuals and society. To promote a drug-free lifestyle and encourage healthy choices among youth
Program Outcome	It helped raise awareness about the dangers of drug abuse and provided information about available resources for individuals seeking help.
Photograph	 <p>Photograph of Stand Strong, Say No to Drugs organized on dated 20.09.2023</p>


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Date: 21.09.2023

### ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Sawach Bharat Abhiyan: Safai Abhiyan
Date	20.09.2023
Time	10:00 AM
Venue	Village Bidhipur
fOrganized By	NSS Unit, CTIMIT
Coordinator Name	Ms. Deeksha
Beneficiary	General Public
No. of Participants	Teacher 4 , Students 5
Program Objective	To create awareness among community members about the significance of cleanliness. To encourage active participation in keeping the surroundings clean. To foster a sense of responsibility towards maintaining a clean and hygienic environment.
Program Outcome	It helped create a clean and hygienic environment within the community, promoting overall well-being. The drive also raised awareness about the importance of cleanliness in preventing diseases and maintaining a healthy lifestyle.
Photograph	 <p>Photograph of Sawach Bharat Abhiyan: Safai Abhiyan organized on dated 12.09.2023</p>

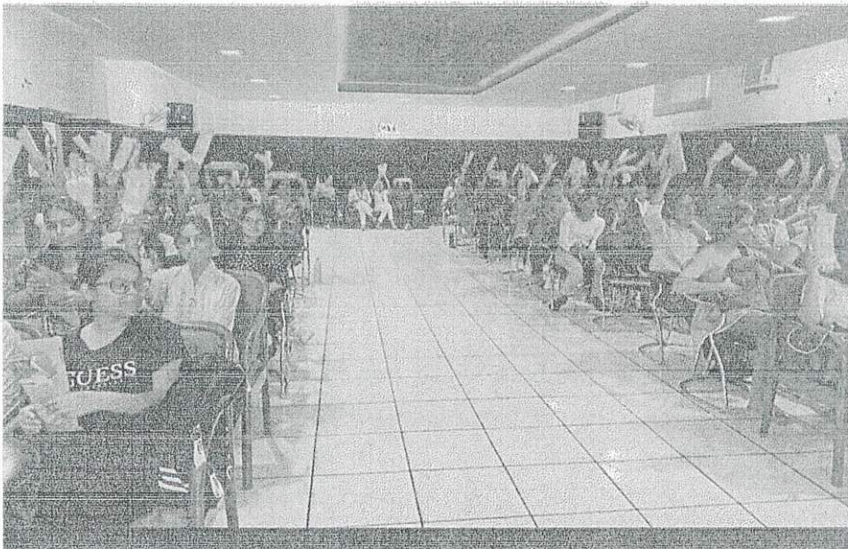
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Date: 26.08.2023

### ACTIVITY REPORT

<b>Title</b>	Outreach Activity
<b>Activity Name</b>	Women Hygiene Campaign
<b>Date</b>	25.08.2023
<b>Time</b>	11:30 AM
<b>Venue</b>	In campus,
<b>Organized By</b>	NSS Unit, CTIMIT
<b>Coordinator Name</b>	Ms Deeksha
<b>Beneficiary</b>	Girls students of Villages
<b>No. of Participants</b>	40
<b>Program Objective</b>	Educate women about the importance of personal hygiene, including menstrual hygiene, to promote overall health and well-being.
<b>Program Outcome</b>	Women have better access to affordable and quality hygiene products, including sanitary pads, soaps, and menstrual cups.
<b>Photograph</b>	 <p>Photograph of Sanitary Napkin Distribution Drive organized on dated 25.08.2023</p>


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Date: 11.08.2023

### ACTIVITY REPORT

Title	Outreach Activity
Activity Name	Tree Plantation Drive
Date	10.08.2023
Time	11:30 AM
Venue	In Campus
Organized By	NSS Unit, CTIMIT
Coordinator Name	Ms. Deeksha
Beneficiary	General Public
No. of Participants	Teacher 4 , Students 10
Program Objective	To plant number of trees in the society and to foster a sense of responsibility towards nature.
Program Outcome	Environmental benefits such as improved air quality and conservation of natural resources
Photograph	 <p>Photograph of Tree Plantation Drive organized on dated 10.08.2023</p>

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